

## College Relations

Serves as an appointed member of the state council with responsibility to assist and promote student chapter activities within the State. Communicates state, area and national goals and policies relative to student chapters and student membership to the chapters in the state.

Promotes the formation of new student chapters within the state by identifying potential colleges and working with local chapters to develop these Colleges. Serves as a communications link between student chapters and the SHRM College Relations Committee in each of the 11 state chapters and disseminating information relative to student programs, scholarships, certification, and student conferences.

Encourages participation of student chapters in the Human Resource Collegiate Competition on the state and/or area level. May coordinate a state student conference or promote student activities at professional conferences within the state, area or at the SHRM Annual Conference and Exposition.

Works with both faculty advisors and local chapter presidents to encourage student participation in local professional chapter meetings. Provides guidance and direction to faculty advisors and chapter student liaison representative relative to organization of new chapters, integration of Student Merit Award Program into student chapter activities, and opportunities for integration of student and professional chapter goals.