



GARDEN STATE COUNCIL • SHRM

SERVING NJ HR PROFESSIONALS • ADVANCING THE NJ HR PROFESSION

Garden State Council • SHRM Marketing Opportunities

Website Marketing

Home Page Flash Ad (3 month placement).....	\$1,500
Home Page Stationary Ad	
One Month	\$500
Three Months	\$1,300
Secondary Page Ad	
One Month	\$300
Three Months	\$800

Core Leadership Specialty Sponsorship

Recognition on core leadership web page, printed materials, and specialty events	
1 year Exclusive Sponsor.....	\$3,500
1 year Shared Sponsor (maximum 3 sponsors)	\$1,500

Leadership Conference Sponsorship.....\$3,500

Attended by over one hundred HR leadership professionals

- Table for marketing materials
- 5-minute presentation to conference audience
- Logo placed on conference materials and table placards
- Logo and link placed on Garden State Council web site for six (6) months

Annual Conference Marketing and Sponsorship

November 4th, 5th, & 6th

Ocean Place Resort & Spa, Long Branch, New Jersey

Reach over 8,000 HR professionals in pre-conference marketing materials and multiple in person and marketing to the approximately 700 conference attendees.

Many sponsor, advertising, exhibitor and marketing opportunities are available. Go to [conference sponsor pages](#) for more details.

Submit a proposal to be a speaker at the conference and if approved, gain an opportunity to present relevant HR content to the attendees and have your bio, pictures and company name included in the over 8,000 registration brochures mailed to New Jersey HR professionals. Go to [conference speaker's page](#) for more details.